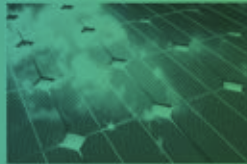




# GO MOBILITY

*Accelerating sustainable mobility*

SUSTAINABLE MOBILITY AND ENERGY STORAGE TRADESHOW



**27-28 NOVEMBER**

FICOBA, Gipuzkoa Exhibition Centre, Irun



#GoMobility2018

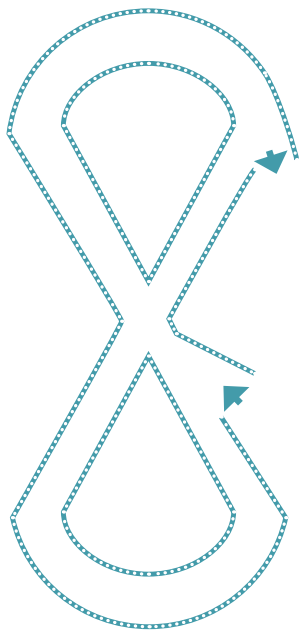
[www.gomobility.eus](http://www.gomobility.eus)

PROMOTED BY

**Gipuzkoako  
Foru Aldundia**  
Diputación Foral  
de Gipuzkoa



**ETORKIZUNA  
ERAIKIZ**  
El futuro de Gipuzkoa



4-26

4-25

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4-22

4-12

4-11

4-10



## TEST AREA

4-9

CHECK IN  
TEST  
AREA

4-1

## HALL 3

3-35

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3-36

3-08

3-07

3-31



3-32

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3-11

3-05

3-04

3-03

3-02

3-10

3-12

3-09

EXHIBITOR'S  
CORNER

POSTER AREA

CITY  
MARKET PLACE  
MATCHMAKING

## HALL 1

- 1-01 INNVENTA ENERGIA
- 1-02 EMOTION DYNAMICS
- 1-03 OKINA
- 1-04 MUGICLOUD
- 1-05 LIMMAT GROUP
- 1-06 SHOTL
- 1-07 GIPUZKOAKO FORU  
ALDUNDIA  
DIPUTACIÓN FORAL DE  
GIPUZKOA
- 1-10 DEUSTO DEUSTOTECH
- 1-11 ALTERITY
- 1-12 KONEIKA

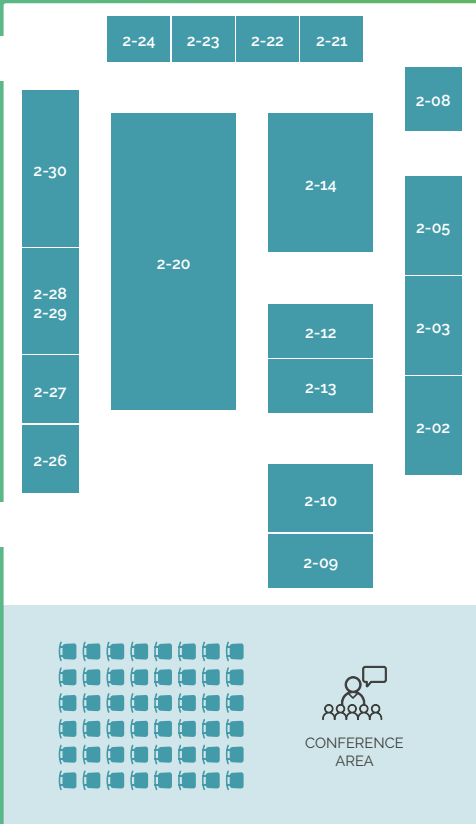
- 1-13 HUPI
- 1-14 EUSKO JAURLARITZA  
GOBIERNO VASCO
- 1-15 CLUSTER DE ENERGÍA.  
BASQUE ENERGY CLUSTER
- 1-16 OBOD ITS
- 1-17 GIREVE
- 1-18 SMART - MERCEDES BENZ  
GORLA AUTO GROUP
- 1-24 VICOMTECH
- 1-25 ASIMOB
- 1-26 TRANSDEV
- 1-27 ECO-CONTADOR
- 1-30 GAURSA-NISSAN

## HALL 2

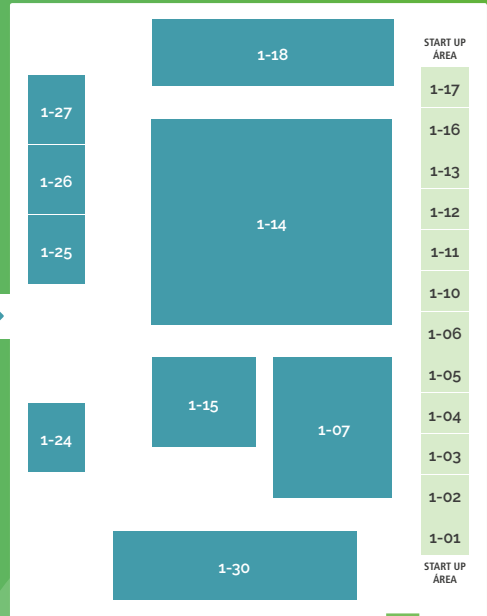
- 2-02 ORIBAY GROUP
- 2-03 UPV / EHU
- 2-05 FICOBA 100% RENEWABLE
- 2-08 CÁMARA DE GIPUZKOA
- 2-09 NUUK EUROPE
- 2-10 CEGASA PORTABLE ENERGY
- 2-12 FLOWBIRD
- 2-13 INGETEAM
- 2-14 IRIZAR E-MOBILITY
- 2-20 ORONA / IKERLAN  
MONDRAGON  
UNIBERTSITATEA
- 2-21 INGARTEK
- 2-22 PTV GROUP



**HALL 2**



**HALL 1**



ENTRY / EXIT ↑

- 2-23 EASILY BATTERIES
- 2-24 DINYCON SISTEMAS
- 2-26 CLÚSTER DE MOVILIDAD Y LOGÍSTICA, MLC ITS EUSKADI
- 2-27 SIMON PLUG &DRIVE
- 2-28 POWERTRACK
- 2-29 NTDD
- 2-30 TEKNIKA FP

**HALL 3**

- 3-02 CIRCUTOR
- 3-03 PHOENIX CONTACT
- 3-04 ACOREL
- 3-05 EDP

- 3-06 WYNNERTECH
- 3-07 BENDER
- 3-08 ENEDIS
- 3-09 SEAT
- 3-10 CAF GROUP
- 3-11 IKUSI ORMAZABAL
- 3-12 IK4 RESEARCH ALLIANCE / TEKNIKER / CEIT / LORTEK
- 3-13 ELEKTRA
- 3-30 TECNALIA
- 3-31 IBERDROLA
- 3-32 MASERMIC
- 3-33 SUM. ELÉCTRICOS GABYL
- 3-34 NAITEC
- 3-35 ENERGIVM BY MUNDILEC
- 3-36 TECNUN

**TEST AREA**

- 4-1 IRIZAR E-MOBILITY
- 4-9 SEAT
- 4-10 EUSKO JAURLARITZA GOBIERNO VASCO
- 4-11 EUSKO JAURLARITZA GOBIERNO VASCO
- 4-12 VECTIA
- 4-22 TECNALIA
- 4-23 TECNALIA
- 4-24 ELEKTRA
- 4-25 NUUK
- 4-26 GAURSA - NISSAN

# PROGRAMME OF ACTIVITIES

## 27 november

### GENERAL PRESENTATIONS\*

CONFERENCE AREA - HALL 2

*No pre-registration required. Places subject to availability of space.*

*\*With simultaneous Spanish/English translation.*

#### 10.00 POWERING THE TRANSITION TO ELECTRIC MOBILITY IN EUROPE\*

Isabell Büschel PhD, *National Expert, Spain*. TRANSPORT & ENVIRONMENT (T&E)

#### 11.00 GLOBAL TRENDS IN CLEAN ENERGY AND TRANSPORT\*

Michael Liebreich, *CEO*. LIEBREICH ASSOCIATES

#### 12.30 DISRUPTING THE MOBILITY MARKET (MaaS)\*

Daniel Serra, *Executive Project Manager*. CARNET

#### 13.30 GROWTH OF ELECTRIC MOBILITY IN THE NETHERLANDS – A DSO PERSPECTIVE\*

Paul Broos, ELAADNL

#### 15.30 THE MOBILITY OF THE FUTURE IN BASQUE COUNTRY\*

Arantxa Tapia Otaegi, *Regional Minister for Economic Development and Infrastructures*. BASQUE GOVERNMENT

#### 16.30 NEW BUSINESS MODELS FOR SHARED MOBILITY: BLABLACAR\*

Jaime Rodríguez de Santiago-Concha y Argos, *General Manager of BlaBlaCar Spain, Portugal and Germany*. BLABLACAR

### CITY MARKET PLACE

CITY MARKET PLACE – HALL 3

**10.30 - 13.30** At the City Market Place you can learn about the sustainable mobility strategies of European cities that have a leading role in implementing the mobility of the future. After the presentations, there will be time for meetings.

**PARTICIPATING TOWNS:**

- Dundee  
- Irun  
- Bilbao

- Burdeos  
- Dublin/SEAI  
- Vitoria

- Thessalonika  
- Donostia  
- Madrid

# EXHIBITOR'S CORNER PRESENTATIONS

## EXHIBITOR'S CORNER – HALL 3

*This is where you can learn about the work of the firms exhibiting at Go Mobility via 15-minute talks.*

- 10.00 Intelligent Mobility Management**  
IKUSI - VELATIA | Sendoa Sola
- 10.20 DRT pilot in Vallirana - Barcelona (CaseStudy).** SHOTL | Darian Heim
- 10.40 CAF Group: Complete sustainable mobility systems**  
CAF GROUP | Urtzi Armendariz
- 11.00 Electric mobility and power transmission**  
POWERTRACK INTERNACIONAL DE AUTOMOCIÓN | José Mendoza Milara
- 11.20 Oribay Presentation.** ORIBAY MIRROR BUTTONS | Sandra Güell
- 11.40 Iberdrola Smart Mobility.** IBERDROLA | Carlos Bergera Serrano
- 12.00 Obtaining cyclist and pedestrian data to help improve sustainable transport**  
ECO-CONTADOR | Enric Roca
- 12.20 Applying Artificial Intelligence to automated driving - a practical approach -**  
TECNALIA | Joshué Pérez
- 12.40 Drawing the future of the electric network.** ARIADNA | Ivonne Cerrillo
- 13.00 Ultra-fast charging technology for electric vehicles**  
PHOENIX CONTACT | Adriano Mones
- 13.20 A more sustainable mobility via natural gas + gasoline hybrid technology by SEAT.** SEAT | Juan Andrés Martínez
- 13.40 Shared autonomous mobility: challenges, projects and experience based feedback**  
TRANSDEV - Autonomous Transport System | Thibault Le Dantec
- 14.00 Advanced battery technologies for electric mobility and smart energy storage solutions.** EASYLI BATTERIES | Francois Barsacq
- 14.20 Pothole detection by means of automatic in-vehicle system**  
ADVANCED SERVICES IN MOBILITY S.L. | Ibon Arechalde
- 14.40 Irizar e-mobility: hirientzako irtenbide adimentsuak**  
IRIZAR E-MOBILITY | Iñigo Azkona
- 15.00 The importance of roaming for a European e-mobility**  
GIREVE | Vianney Devienne
- 15.20 The key: Knowing the product in detail makes a difference**  
TKNIKA | Gaizka Lazarobaster
- 15.40 Trends in powertrain developments for electric mobility**  
IKERLAN | Unai Viscarret
- 16.00 Mobility management based on models.** PTV GROUP | Ignacio Galindo
- 16.20 Zero energy buildings and self sustainable lifts.** ORONA | Lars Gustavsson
- 17.00 Electromobility Projects at Tecnun's Automotive Laboratory**  
TECNUN - University of Navarra | Andoni Medina Murua
- 17.20 Intelligent electrical safety for the mobile future**  
BENDER IBERIA | Ignacio Diaz

## TEST AREA

At the outdoor test area, you can drive and attend driving demos for vehicles and charging infrastructure. Please check the timetable, and register at the check in counter at the test area beforehand.

COMPANY	VEHICLE	27/11	28/11
		TIME SECTION	TIME SECTION
SEAT	Ibiza TGI (27/11)	10.00 - 10.30	11.00 - 11.30
	León5P TGI (28/11)	15.00 - 15.30	15.00 - 15.30
ENTE VASCO DE ENERGÍA	Electric Vehicle	10.30 - 11.00	10.30 - 11.00
	Electric Bicycle	16.00 - 16.30	14.00 - 14.30
TECNALIA	Dynacar	11.00 - 11.30	13.00 - 13.30
	Hybrid propulsion microbus	14.00 - 14.30	17.30 - 18.00
VECTIA	Vectia Veris.12	11.30 - 12.00	13.30 - 14.00
	Parcial Electric	16.30 - 17.00	16.30 - 17.00
ELEKTRA/GORLA GROUP	Smart EQ forfour	12.00 - 12.30	12.30 - 13.00
	100% eléctrico 4 puertas	14.30 - 15.00	16.00 - 16.30
IRIZAR E-MOBILITY	ie Tram	12.30 - 13.00	10.00 - 10.30
		15.30 - 16.00	15.30 - 16.00
NUUK	Nuuk Urban	13.00 - 13.30	11.30 - 12.00
		17.00 - 17.30	14.30 - 15.00
GAURSA	Nissan Leaf	13.30 - 14.00	12.00 - 12.30
		17.30 - 18.00	17.00 - 17.30



# 28 november

## GENERAL PRESENTATIONS

CONFERENCE AREA - HALL 2

No pre-registration required. Places subject to availability of space.

\*With simultaneous Spanish/English translation.

### 9.45 INAUGURATION OF GO MOBILITY DAY - IX BASQUE ITS CONFERENCE OPENING

**Mobility and Logistics Cluster.** Luz Pérez. *President*

**Basque Government.** Janire Bijueska. *Head of Transport Planning*

**Gipuzkoa Regional Government.** Ainhoa Aizpuru. *Minister of Economic Promotion, Rural Environment and Territorial Balance*

**Irún Town Council.** José Antonio Santano. *Mayor*

### 10.00 THE DEPLOYMENT OF ELECTRICAL MOBILITY IN SPAIN\*

Arturo Pérez de Lucía, *Managing Director. AEDIVE*

### 10.30 DEVELOPING THE CYCLE NETWORK. 8 SUGGESTIONS FROM LONDON\*

Dra. Claudia Peñaranda, *Leading Urban Planner, Spatial Planning Department.*

TRANSPORT FOR LONDON

### 11.00 OPPORTUNITIES FOR SUSTAINABLE MOBILITY IN LATIN AMERICA \*

Martha Lucia Gutiérrez, SIMUS

### 11.30 COFFEE



### 12.00 ITXPT - A STANDARDIZED IT ARCHITECTURE FOR INTEROPERABILITY

Anders Selling, *Secretary General -UITP / ITxPT.* INFORMATION TECHNOLOGY FOR PUBLIC TRANSPORT

### 12.20 SUCCESS STORIES

**Taxibus service for the rural districts of Oiartzun**

Eneritz Arbelaitz. *Councillor. OIARTZUN TOWN COUNCIL*

Koldo Elizasu. *Taxi driver. TAXIBUS OIARTZUN*

**Bidemap. Pedestrian mobility in the city. Intelligent streets**

Roberto García. *CEO. DINYCON*

## 13.00 INTELLIGENT MANAGEMENT OF SUSTAINABLE URBAN MOBILITY

Pedro Sánchez. *Senior Product Manager*. IKUSI

## 13.20 GEOTRAFFIC, PLATFORM FOR MOBILITY MONITORING AND ANALYSIS

Vicente de la Cruz. *Geospatial Licensing Manager*. GEOGRAMA

## 13.40 SMART TICKETING MAAS

Iñaki Prego. *Head of Mobility and Public Transport*. GERTEK / GIPUZKOA REGIONAL GOVERNMENT

## 14.00 BREAK

## 15.15 SMART CHARGING. INTELLIGENT POWER AND ENERGY MANAGEMENT

María Razquin. *AC Chargers Manager*. INGETEAM

## 15.35 TRAFFIC MANAGEMENT IN 2050: A "FICTIONAL-TRAFFIC" EXERCISE

Ramón Fuentes. *Iberia Solution Consultant*. KAPSCH

## 15.55 DESIGN, PROJECT AND IMPLEMENTATION OF THE FREEFLOW CHARGING SYSTEM FOR HEAVY VEHICLES (AT SYSTEM) ON THE GIPUZKOA REGIONAL GOVERNMENT HIGH-CAPACITY ROADS

Sergio Cubero. *Head of Operations*. BIDELAN GIPUZKOAKO AUTOBIDEAK

## 16.15 MOBILITY AND ROAD CONDITION DATA FROM FCD

Alfonso Brazalez. *Head of the Sustainable Mobility and Transport Group*. CEIT IK4

## 16.35 NEW DATA SOURCES FOR A NEW MOBILITY MANAGEMENT

Sergio Barreña. *Founding member*. INGARTEK

## 16.55 AUTOMATIC DETECTION OF SIGNAL VARIATIONS IN TRANSPORT INFRASTRUCTURES

Ibon Arechalde. *CEO*. ASIMOB

## 17.15 PLATFORM FOR COOPERATIVE EXERCISES

Ray Lattarulo. *Researcher*. TECNALIA

## 17.35 POSTLOWCIT. COMMITMENT TO THE EFFICIENCY AND SUSTAINABILITY OF A RESPONSIBLE OPERATOR

Ignacio Angulo. *Engineering Department*. University of Deusto. DEUSTOTECH MOBILITY

Ángela Núñez. *Organisation, Efficiency and Sustainability Sub-Directorate*. CORREOS – SEPI GROUP



# EXHIBITOR'S CORNER PRESENTATIONS

EXHIBITOR'S CORNER - HALL 3

*This is where you can learn about the work of the firms exhibiting at Go Mobility via 15-minute talks.*

- 10.00 Mobile phone for the analysis of mobility**  
INGARTEK | Sergio Barreña
- 10.20 Mobility and Artificial Intelligence**  
HUPI | Romain Roquefere
- 10.40 KERS as an immediate solution to the emissions problem**  
eMotion Dynamics SL | Daniel Martínez
- 11.00 Smart Maintenance**  
LIMMAT GROUP | Daniel Martin
- 11.20 Enedis, partner of electric mobility**  
ENEDIS | Marc Lotz
- 11.40 New opportunities in the Electric Vehicle industry**  
ALTERITY | Javier Peña Arauzo
- 12.00 On-Board Global Solution to the challenges facing Professional Passenger Transport Companies**  
MugiCloud | Gustavo Pérez
- 12.20 eNEXT, the new electric vehicle charger with multiple connectivity**  
CIRCUTOR, SA | Nacho Ruiz
- 12.40 Electromobility, a reality in today's companies**  
CEGASA | Igor Cantero
- 13.00 Professional MSc in Electric Mobility and Energy Storage**  
MONDRAGON UNIBERTSITATEA | José Maria Canales
- 13.20 Sustainable Mobility projects in ELEKTRA SA**  
ELEKTRA S.A. | Javier Calonge
- 13.40 New solutions for Urban e-bikes drive systems**  
INNVENTA ENERGIA | Juan Carlos Ausin
- 14.00 ACOREL : From statistic to prediction: The global solution for Transport**  
ACOREL | Jean Morlet

# CONFERENCE

MATCHMAKING GUNEA - HALL 3

**11.30 BUSINESS OPPORTUNITIES IN TRANSPORT AND DIGITAL CONNECTIVITY IN THE CENTRAL REGION OF ENGLAND**

Mr James Golding-Graham, *Innovation Lead*. ENGLAND'S ECONOMIC HEARTLAND

# EXHIBITORS





# POSTER AREA

**Timetable:** open during tradeshow opening hours  
(presence of a representative from 9.30 - 13.30 and from 15.30 - 18.00)

At the poster area for sustainable mobility projects funded by the EU, you will find out more about the scope and details of these projects directly from their representatives.



**GO  
MOBILITY**

| Basque  
Sustainable Mobility  
Industry Exhibition

[www.gomobility.eu](http://www.gomobility.eu)

27 - 28 November 2018 | 9.30 a.m. - 6.00 p.m.

+34 943 66 77 88 | [info@gomobility.eu](mailto:info@gomobility.eu)

FICOBA, Gipuzkoa Trade Fair Centre  
Avenida Iparralde 43, 20302 Irun

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